

## Who We Are

The Alliance Française is the largest network of French language and cultural centers in the world. Alliances worldwide are dedicated to promoting French language and francophone culture fostering relationships between those of all nationalities, ethnicities, and races.

Over 800 chapters worldwide are present in 137 countries including over 100 chapters in the U.S. alone.

## Language Center

Renowned for its teaching, our school has offered the highest quality French instruction for over 25 years to over 800 students each year in Wisconsin.

## Cultural Center

A wide variety of cultural events throughout the year offer members and students a dynamic collection of enlightening, inspiring, and enriching experiences and a comprehensive look at francophone culture.

## Resource Center

An expansive collection of quality materials that are enlightening and accessible to everyone.

## Outreach

Offering French programs in the community for children who would not otherwise have access to learning a foreign language, including an ongoing partnership with Milwaukee Public Schools and other schools in the Milwaukee area.

## Our Events

### **La Fête des Rois**

**January 6, 2019**

*our very popular French holiday party*

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### **La Fête de la Francophonie**

**March 2019**

*various events celebrating the French language and Francophone culture*

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### **Bastille Days**

**July 11 - 14, 2019**

*a four day festival with 200,000 visitors where Alliance has a Beignet Stand, a Cultural Tent, French mini-lessons, and pétanque demonstrations and tournaments*

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### **La Fête du Cercle d'Or**

**September 8, 2019**

*our gala, hosted at a private home, featuring music, food, drinks, and a silent auction*

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### **La Fête du Beaujolais Nouveau**

**November 21, 2019**

*a worldwide celebration of the harvest of the new wine*

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### **Rive Gauche on 104.1 FM Riverwest Radio**

**Every Tuesday 4:30 p.m. - 5 p.m.**



## 2018 - 2019 Board of Directors

Michael Crichton ..... President  
David Harvey ..... Treasurer  
Jonathon Gladieux ..... Secretary

Steve Allen  
Odile Bengana  
Mary Emory  
John Gaebler  
Liz Haas  
Henry Herzing  
Claude Scher  
Paul Smith  
Mary O'Hara Stacy  
Lee Wolcott

## Staff

Anne Lepplae  
Executive Director

Erin Lewenauer  
Event, Marketing, & Membership Manager

Sandrine Joelle  
Berthi Aume  
French Language Center Director

## Alliance Française de Milwaukee

1800 East Capitol Drive, Milwaukee, WI 53211  
Tel 414.964.3855 Fax 414.964.5153  
www.afmilwaukee.org

## Support

**af** Alliance Française  
de Milwaukee

Since 1918

**Celebrating 101 Years**

The mission of l'Alliance Française de Milwaukee is to promote, share, and enjoy the culture, language, and friendship of the French-speaking world.

Alliance Française de Milwaukee was founded in 1918 as a social club and became incorporated in 1992 as a locally run and funded 501(c)(3) non-profit organization.



Céliane Labouret and her "Petits Amis" class  
Photo by Chris Lee

## Sponsor Form

*I would like my donation to go toward:*

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Champion (\$5,000+)</b>                        | <input type="checkbox"/> <b>Fête des Rois</b>              |
| <input type="checkbox"/> <b>Bienfaiteur/Benefactor (\$2,500 - \$4,999)</b> | <input type="checkbox"/> <b>Fête de la Francophonie</b>    |
| <input type="checkbox"/> <b>Mécène/Patron (\$500 - \$2,499)</b>            | <input type="checkbox"/> <b>Bastille Days</b>              |
| <input type="checkbox"/> <b>Donateur/Donor (\$250 - \$499)</b>             | <input type="checkbox"/> <b>Fête du Cercle d'Or</b>        |
| <input type="checkbox"/> <b>Ami/Friend (up to \$249)</b>                   | <input type="checkbox"/> <b>Fête du Beaujolais Nouveau</b> |
|  | <input type="checkbox"/> <b>Outreach</b>                   |
|  | <input type="checkbox"/> <b>General Operations</b>         |

Sponsorship Amount: \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Please charge my (circle one):    Mastercard    American Express    Visa    Discover

Amount to be charged: \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Please return to:

Erin Lewenauer  
**Alliance Française de Milwaukee**  
1800 East Capitol Drive  
Milwaukee, WI 53211  
ErinL@AFMilwaukee.org  
Tel 414.964.3855



## Sponsorship Levels

### Nos Champions (\$5,000+)

- Company logo and hyperlink on the sponsor page of AF website and emails (over 5,000 recipients)
- One year AF Membership for 25 of your employees including free access to the AF library, cultural events, monthly French movies, and much more!
- Discounts on French classes
- Prominent logo recognition on all AF marketing materials
- Invitations to Fête du Cercle d'Or and Fête du Beaujolais Nouveau, as well as Bastille Days with Beignet Bucks.

### Nos Bienfaiteurs/Our Benefactors (\$2,500 - \$4,999)

- Company logo and hyperlink on the sponsor page of AF website and emails (over 5,000 recipients)
- One year AF Membership for 10 of your employees including free access to the AF library, cultural events, monthly French movies, and much more!
- Discounts on French classes
- Prominent logo recognition on all AF marketing materials
- Invitations to Fête du Cercle d'Or and Fête du Beaujolais Nouveau, as well as Bastille Days with Beignet Bucks.

### Nos Mécènes/Our Patrons (\$500 - \$2,499)

- Company logo and hyperlink on the sponsor page of AF website and emails (over 5,000 recipients)
- One year AF Membership for 5 of your employees including free access to the AF library, cultural events, monthly French movies, and much more!
- Discounts on French classes
- Prominent logo recognition on select AF marketing materials
- Invitations to Fête du Cercle d'Or and Fête du Beaujolais Nouveau, as well as Bastille Days with Beignet Bucks.

### Nos Donateurs/Our Donors (\$250 - \$499)

- Prominent logo recognition with company promotion at an event of choice
- Free invitation to the event.

### Nos Amis/Our Friends (up to \$250)

- Prominent logo recognition with company promotion at an event of choice.

***“An infinite number of best wishes  
for the year to come”***

– Amélie Sérafon, Alliance Française de Milwaukee Founder, 1920